

WHAT IS CLAIMED IS:

Claim 1. A computerized real estate information system accessible via a computer network for selectively providing information to users concerning real estate properties, the system comprising:

a computer database of information corresponding to real estate properties;

a user access interface operatively associated with the database for selectively accessing the database information, the user interface including

a portal to a global computer network,

a plurality of search data entry fields accessible via the portal for inputting desired search criteria for comparison to the database information to yield at least one search result corresponding to a subset of the database information that matches the input search criteria,

a search result display that visually presents the search result,

first package data entry fields for selecting desired database information for inclusion in a first package of information corresponding to a desired real estate property, and

at least one first package output field for selecting a desired package output format;

a portfolio interface operatively associated with the user interface
for organizing information concerning selected ones of the real estate properties, the
portfolio interface including

a plurality of portfolio folders for storing selected database
information corresponding to at least one of the real estate properties, and

a plurality of folder tools associated with each of the portfolio
folders, the folder tools including

second package data entry fields for selecting desired database
information for inclusion in a second package of information corresponding to a desired
real estate property, and

at least one second package output field for selecting a desired
package output format; and

an administrative interface for entering the information
corresponding to the real estate properties into the database and for editing the
information.

Claim 2. The system of Claim 1, wherein the information corresponding to
real estate properties comprises photographs of properties, text, and maps.

Claim 3. The system of Claim 2, wherein the photographs for each property
comprises at least one aerial photograph.

Claim 4. The system of Claim 3, wherein at least one of the aerial photographs of a property further includes a highlighted border substantially corresponding to property lines of the property.

Claim 5. The system of Claim 4, wherein the at least one of the aerial photographs includes text identifying one or more features proximate to the property, the features being selected from the group consisting of street names and property descriptions.

Claim 6. The system of Claim 2, wherein the text is selected from the group consisting of property codes, names of persons, property descriptions, phone numbers, address information, property types, price, property age, square footage, acreage, and transaction type.

Claim 7. The system of Claim 2, wherein the maps comprise maps of demographic information for areas proximate a selected real property.

Claim 8. The system of Claim 7, wherein the maps selected from the group consisting of income, roads, population, plat, and traffic.

Claim 9. The system of Claim 1, wherein the desired search criteria is selected from the group consisting of property codes, names of persons, property descriptions, phone numbers, address information, property types, price, age, square footage, acreage, and transaction type.

Claim 10. The system of Claim 1, wherein the search data entry fields are selected from the group consisting of property codes, names of persons, property

descriptions, phone numbers, address information, property types, price, property age, square footage, acreage, and transaction type.

Claim 11. The system of Claim 1, wherein the search result display comprises a display having an images section, a description section, a utilities section, a transaction section, a contact section, a community section, and a map section.

Claim 12. The system of Claim 11, wherein the image section comprises a photograph.

Claim 13. The system of Claim 11, wherein the description section includes textual information selected from the group consisting of property codes, names of persons, property descriptions, phone numbers, address information, property types, price, age, square footage, acreage, and transaction type.

Claim 14. The system of Claim 11, wherein the utilities section includes textual information corresponding to utilities selected from the group consisting of gas, electricity, water, and sewer.

Claim 15. The system of Claim 11, wherein the transaction section includes textual information corresponding to transaction types selected from the group consisting of sales, leases, rentals, and trades.

Claim 16. The system of Claim 11, wherein the contact section includes textual information selected from the group consisting of names, addresses, phone numbers, fax numbers, pager numbers, and e-mail addresses

Claim 17. The system of Claim 11, wherein the community section includes information corresponding to media providers from the group consisting of radio and television stations and newspapers.

Claim 18. The system of Claim 11, wherein the map section includes maps of information selected from the group consisting of income, roads, population, plat, and traffic.

Claim 19. The system of Claim 11, further comprising a demographic section having information demographic information selected from the group consisting of gender, age, race, ethnicity, income, and spending.

Claim 20. The system of Claim 1, wherein the first package data entry fields are selected from the group consisting of maps, community information, photographs, and demographic information.

Claim 21. The system of Claim 1, wherein the first package includes printed pages containing information selected from the group consisting of maps, community information, photographs, and demographic information.

Claim 22. The system of Claim 1, wherein the first package output field is selected from the group consisting of view, print, and save.

Claim 23. The system of Claim 1, wherein the portfolio folder comprises a search storage folder containing a subset of the database information that matches input search criteria.

Claim 24. The system of Claim 1, wherein the user is a listing user and the portfolio folder comprises a folder containing property information to be approved by the listing user.

Claim 25. The system of Claim 1, wherein the second package data entry fields are selected from the group consisting of maps, community information, photographs, and demographic information.

Claim 26. The system of Claim 1, wherein the second package includes printed pages containing information selected from the group consisting of maps, community information, photographs, and demographic information.

Claim 27. The system of Claim 1, wherein the second package output field is selected from the group consisting of view, print, save, and send.

Claim 28. The system of Claim 27, wherein the second field comprises electronic mailing of a package.

Claim 29. The system of Claim 1, wherein the user is a listing user and the portfolio folder comprises a collection of all listed properties for the listing user and includes information corresponding to the length of time each listed property of the listing user has been listed, when properties have been sold, how many other users have viewed, printed or e-mailed information relating to a particular property, and how many e-mails and other communications the listing user has sent concerning each property.

Claim 30. The system of Claim 29, wherein the second package comprises statistical information corresponding to marketing efforts of the listing user for

properties listed by the listing user, the statistical information being selected from the group consisting of the length of time each listed property of the listing user has been listed, when properties have been sold, how many other users have viewed, printed or e-mailed information relating to a particular property, and how many e-mails and other communications the listing user has sent concerning each property.

Claim 31. The system of Claim 1, further comprising a login interface that limits access to the portfolio interface and the administrative interface.

Claim 32. A computerized real estate information system accessible via a computer network for selectively providing information to users concerning real estate properties, the system comprising:

a computer database of information corresponding to real estate properties, a user access interface operatively associated with the database for selectively accessing the database information, a portfolio interface operatively associated with the user interface for organizing information concerning selected ones of the real estate properties, and an administrative interface for entering the information corresponding to the real estate properties into the database and for editing the information, wherein the portfolio interface is accessible via a login interface and includes tools to select information from the database and to generate a package corresponding to the selected information.

Claim 33. The system of Claim 32, wherein the package includes printed pages containing information selected from the group consisting of maps, community information, photographs, and demographic information.

Claim 34. The system of Claim 32, wherein the package comprises statistical information corresponding to marketing efforts of the listing user for properties listed by the listing user, the statistical information being selected from the group consisting of the length of time each listed property of the listing user has been listed, when properties have been sold, how many other users have viewed, printed or e-mailed information relating to a particular property, and how many e-mails and other communications the listing user has sent concerning each property.

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